

About Applied Canine Behaviors

Sandra Groschwitz founded Applied Canine Behaviors, LLC in March 2013 with a vision to be a top shelf dog care and training provider in our dog-rich community. Sandra aspires to go above and beyond with a beautiful facility and setting, a unique and strongly applied approach to dog training, and a professional skillset to exceed customers' expectations unequivocally.

At Applied Canine Behaviors, we don't just board and train dogs. Instead, we are trust builders, relationship enablers, effective communications catalysts, and distinguished care providers. Not only does Sandra have an immensely rich, 18 year long background in training and caring for dogs, but she also has 13 years of Fortune 100 professional experience and MBA education to truly position herself as a business concept which stands out from the norm.

Our Values

- COMMITTED to treat customers and dogs professionally, courteously, and with respect
- INVESTED to offer effective training tools to meet personal training objectives
- DEDICATED to have a superbly clean and safe facility for all

Position Title

Marketing & Social Media Assistant

Position Summary

We are seeking a motivated individual who is passionate about social media and (digital) marketing. You understand the social media sphere and are able to create content to produce viral engagement and increase brand awareness. You possess excellent communication skills to deliver relevant social media posts and responses, as well as assist with email campaign development and execution. You have excellent time management skills and an eye for relevant content. The position also assists in the creation of flyers, promotional materials, and upkeep on general marketing material.

You Will

- Develop and execute social media campaigns on behalf of Applied Canine Behaviors.
- Create shareable content and deliverables to support greater brand awareness and engagement.
- Able to craft sincere and timely content to produce viral engagement.
- Develop and execute email campaigns and marketing material.

About You

- Experience with digital content creation on social media.
- Strong organizational, analytical, and problem-solving skills.
- Excellent interpersonal skills.
- Excellent time management skills.
- Copywriting and graphic design skills.
- Passion for animal welfare is advantageous.

Position Hours and Wage

Based on experience, the position pays \$15-\$20 hourly. Work hours are flexible and/or as needed. In a typical week, this position is needed 1-4 hours per week with growth opportunity into more hours.

What's Next

If this position piqued your interest, please reach out to Sandra at info@appliedcaninebehaviors.com. Please feel free to submit your resume and supporting materials, where applicable.